

Springfield Regional Opera aka  
**OZARKS LYRIC OPERA**

**Corporate Support and Advertising**

**Business Name:**

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**Billing Address:**

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**Phone Number:** \_\_\_\_\_ **Email:**

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**Representative/Contact:**

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**Signature:**

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For the entirety of the Ozarks Lyric Opera 2024-2025 season, your advertisement will appear in all OLO event programs, including operas, concerts and special events. Additionally, your business's name will be displayed in each pre-show digital overhead projection. The typical opera audience comprises established professionals and retirees with significant income as well as a strong early professional and collegiate attendance.

**Please circle the size of the promotion space you wish to purchase.**

<b>Choice</b>	<b>Size</b>	<b>Height and Width</b>	<b>Rate</b>
_____	Quarter page horizontal	4 ½ inch X 1 ¾ inch	\$395
_____	Quarter page vertical	2 1/8 inch X 3 5/8 inch	\$395
_____	Half page horizontal	4 ½ inch X 3 5/8 inch	
\$500			
_____	Half page vertical	2 ¼ inch X 7 ½ inch	\$500
_____	Full page	4 ½ inch X 7 ½ inch	\$750
_____	Inside Front Cover	4 ½ inch X 7 ½ inch	\$1000
_____	Inside Back Cover	4 ½ inch X 7 ½ inch	\$1000

**Ad Art and Copy:** Please check one of the following. Files must be at least 300 dpi.

**Send your camera-ready art to:** [lwheatly@ozarksllyricopera.com](mailto:lwheatly@ozarksllyricopera.com)

\_\_\_\_\_ Renewal: Copy and/or camera-ready art included.

\_\_\_\_\_ Renewal: New copy and/or camera-ready art will be provided.

\_\_\_\_\_ New: Copy and/or camera-ready art included.

\_\_\_\_\_ New: Copy and/or camera-ready art will be provided.

\_\_\_\_\_ Logo only provided. No copy needed.

**Terms:** Purchaser agrees to pay for promotion space in the OLO program book upon signing this contract. Make checks payable to “Ozarks Lyric Opera” and mail to:

Ozarks Lyric Opera

Attn: Lindsey Wheatley

325 Park Central E, Ste. 306

Springfield, MO 65806

(417) 863-1960    [www.ozarksllyricopera.com](http://www.ozarksllyricopera.com)