

**Springfield Regional Opera Advertising**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your ad will appear in all Springfield Regional Opera event programs during the season including operas, concerts, and special events. The typical opera audience comprises established professionals and retirees with significant income as well as a strong collegiate and early professional presence.

**Please circle the size of the promotion space you wish to purchase.**

|  |  |  |
| --- | --- | --- |
| Size | Height and Width | Rate |
| **Quarter Page Horizontal** | **4 ½ inch x 1 ¾ inch** | **$380** |
| **Quarter Page Vertical** | **2 1/8 inch x 3 5/8 inch** | **$380** |
| **Half Page**  **Horizontal** | **4 ½ inch x 3 5/8 inch** | **$480** |
| **Half Page**  **Vertical** | **2 ¼ inch x 7 ½ inch** | **$480** |
| **Full Page** | **4 ½ inch x 7 ½ inch** | **$780** |
| **Inside Front Cover** | **4 ½ inch x 7 ½ inch** | **$1000** |
| **Inside Back Cover** | **4 ½ inch x 7 ½ inch** | **$1000** |

Please check one of the following. **All copy and payments are due by September 1.** Files must be at least 300 dpi. Send your camera-ready art to [administration@sropera.org](mailto:administration@sropera.org)

 Renewal: Copy and/or Camera Ready Art included

 Renewal: New Copy and /or Camera Ready Art will be provided

 New: New Copy and/or Camera Ready Art included

 New: New Copy and /or Camera Ready Art will be provided

 Contact me about creating a unique ad for my business.

Terms: Purchaser agrees to pay for promotion space in the SRO program book upon signing this contract.

Make checks payable to: “Springfield Regional Opera” and mail to:

Springfield Regional Opera

Attn: Sean Spyres

411 North Sherman Parkway

Springfield, MO 65802

(417) 863-1960

[www.sropera.org](http://www.sropera.org)

info@sropera.org